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Dear Colleagues,

4th October 2010

ACTSO / TSI - Guildhall Regulatory Services Workshop - 19th November 2010

It's my pleasure to be able to invite you to the above event, which ACTSO in collaboration with TSI, will host at The Guildhall, in London on Friday 19th November.

You don't need me to tell you what an interesting and extremely challenging time we are all currently experiencing; and so to complement this, following the Keynote Speech by Lord Bichard, we have organised three stimulating sessions with a variety of excellent speakers including the Ed Davey MP, Minister for Consumer Affairs.

Session 1 New Government – A New Direction for Regulatory Services ? How will the CSR impact on regulatory services in the next four years ?

A session to look at the implications of the new Governments policies and spending review on regulatory services and to examine how trading standards and environmental health services can potentially contribute to the Big Society

Session 2 In Association with LG Regulation Local Government – On the Up or on the Down ? (part of the problem or part of the solution?)

A session to look at how Local Government in general and regulatory services in particular can respond to the challenges of the next few years and emerge from the current spending review 'fit for purpose'.

Session 3 Social Media – An essential medium for engaging communities or new 'toys' (what's wrong with e-mail?)

A session to look at some of the innovative and critical uses of new social media to engage with and talk to individuals and communities.

In addition of course there will be refreshments throughout the day and an opportunity to take a tour to see the splendor at the Guildhall and to discover its history.

A Booking Form accompanies this letter but bookings can also be made direct on line via the TSI website http://www.tradingstandards.gov.uk/events/tsi_actso_workshop.cfm. Can you really afford not to be there?

I do hope you will take the opportunity to book yourself and if possible your elected member on this event and I look forward to welcoming you on the day.

Yours sincerely

A handwritten signature in blue ink, appearing to read 'Steve Greenfield', is written over a light blue circular stamp or watermark.

Steve Greenfield
ACTSO Chairman

**This year's workshop is kindly sponsored by;
Tesco, Civica, Local Government Regulation, Core and Kenyon Block Consultants Ltd.**